



How Big Is The Market-Share For Alternative Meat? By Gary C. Smith, Ph.D.



Despite the perceived health and environmental benefits and upward trajectory of plant-based meat-alternatives (PBMA) over the last several years, real beef consumption constitutes a much larger market share—by far. This article covers why PBMA still face a plethora of shortcomings and why manufacturers are not gaining the market share they had hoped. [Read more >](#)

FSNS Further Expands Food Chemistry and Safety Scope

By Cole Tautges, VP of Chemistry



With new challenges in employee well-being and logistics, FSNS continues to prioritize food safety, quality, and customer needs while expanding the scope of services and implementing numerous new safety procedures. 2020 has been an eventful year within the chemistry business unit, including a new testing lab to meet low-level detection of heavy metals, validation of an LCMS/MS method for low-level detection of the Beta Agonist Ractopamine, an extension of accreditation scope to include multiple new methods, and the addition of new personnel. [Read more >](#)



Amidst all the uncertainties we are facing today, one thing you can be sure of is our commitment to being your trusted and responsive food safety partner. An example of our ongoing commitment and integrity is our recent recognition as BRCGS Americas Certification Body of the Year. It is both an honor and responsibility that we continue to be your #1 food safety partner. As we adapt our practices and policies, and develop new offerings to help with current developments, we are always here for you and thank you for placing your trust in us. Please let us know how we are doing or how we can better serve you [here](#).

"I like the way FSNS handles everything from receiving samples and notifying us of any issues to reporting results. The staff is always willing to jump in and help me solve any issues that arise as well. I can always pick up the phone and call someone."

-RYN LASTER // (Cal- Maine)

Online Courses Available!

As we head into the fall, FSNS is pleased to offer an excellent line up of educational courses for food processing and manufacturing personnel – led by the food industry's leading technical authorities.

[View Detailed Course Descriptions Here.](#)

Virtual-Instructor Led through Zoom:

Advanced HACCP/Preventive Controls

September 10-11

Microbiology and Food Safety 101

September 22

[> Register Here! <](#)

For other courses that may be offered online please contact training@FSNS.com.

Microbiology and Food Safety 101

OCT 6

Phoenix, AZ

OCT 27

Fresno, CA

NOV 10

Dodge City, KS

HACCP Training Course

OCT 15-16

Omaha, NE

OCT 20-21

Green Bay, WI

NOV 11-12

Atlanta, GA

BRCGS Food – Issue 8 Sites Training and Internal Auditing

OCT 6-8

Fresno, CA

Advanced SQF

OCT 21-22

Grand Prairie, TX

Microbiology and Food Safety 202 Course

NOV 11

Atlanta, GA

SQF and Internal Auditing Training Course

NOV 11-13

Fresno, CA

FSPCA Preventive Controls for Human Food

NOV 16-18

Greeley, CO

FSPCA Preventive Controls for Animal Food

DEC 16-18

Fresno, CA

For more information e-mail training@FSNS.com or call 888.525.9788 Ext. 1229

DID YOU KNOW

FSNS is now offering IR Biotyper® by Bruker – Microbial strain typing for real-time quality control and source tracking, a quicker and more cost-effective alternative to Whole Genome Sequencing. For more information, please contact [FSNS Lab + team](#).

In the News

New! Testing of Food Surfaces for COVID-19

Our top priority during this time is to provide solutions to support your business. To help accomplish this, we have been working diligently to expand our COVID-19 testing applications. The testing procedures that we originally designed for testing environmental surfaces have now been expanded to include foods in which the surface can be sampled via swabbing.

FSNS is pleased to offer:

- Seamless submission to our laboratories via easy-to-use sampling kits and instructions
- Two business day turnaround time to results upon receipt
- PCR-based testing

Contact customerservice@fsns.com for additional information.

Trade Shows

FSNS hopes to see you 'virtually' at the following trade shows!

SEPT 9-17 Petfood Forum

OCT 19-22 Food Safety Summit